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Estonian Presidency of the
Council of the European Union
Media Guide

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HIGH-LEVEL EVENTS

●●● Meetings in Estonia

Informal meeting of justice and home affairs ministers (6-7 July)

Informal meeting of environment ministers (13-14 July)

Informal meeting of competitiveness and telecommunications ministers (17-18 July)

Informal meeting of employment, social policy and health ministers (19-21 July)

Informal meeting of ministers responsible for competitiveness (research) (24-25 July)

Informal meeting of ministers for agriculture and fisheries (3-5 September)

Informal meeting of defence ministers and informal meeting of foreign affairs ministers (Gymnich) (6-7 September; 7-8 September)

Informal meeting of ministers responsible for development (11 September)

Informal meeting of economic and financial affairs ministers (15-16 September)

Informal meeting of energy and transport ministers (19-21 September)

Tallinn Digital Summit (29 September)

●●● High-level conferences in Estonia

Digital single market conference on the free movement of data (17 July)

Future of work: Making It e-Easy (13-14 September)

Europe's Future Electricity Market (19 September)

Connecting Europe conference (21-22 September)

Trust in e-governance in Eastern Partnership countries (4 October)

Soil for sustainable food production and ecosystem services (4-6 October)

2nd Eastern Partnership ministerial meeting on the digital economy (5 October)

Ministerial e-government conference (6 October)

High-level conference on e-health: health in the digital society and the digital society for health (16-18 October)

EU-ESA informal ministerial meeting on space (7 November)

ACCREDITATION

- ● ● Journalists wishing to cover events related to the Estonian Presidency of the Council of the European Union must be registered and accredited for each event separately. Accreditation can be done through the bit.ly/accreditationeu2017ee site.

Journalists must register and select the meetings they wish to cover in order to obtain accreditation. After selecting their preferred meetings, journalists will receive an accreditation confirmation via email, which must be presented with their ID at the accreditation desk in the press centre.

We recommend registering for accreditation no later than two weeks before the meeting. The number of last-minute accreditations is limited.

Collecting accreditation badges for the Estonian Presidency of the Council of the EU: Informal and high-level meetings at the Tallinn Creative Hub (Kultuurikatel): accreditation badges can be collected at the press centre on the day of the event from 7.00. In the case of events with high press interest the press centre will open one day beforehand. For further information, please refer to the event website.

High-level and other meetings that are not held at the Tallinn Creative Hub (Kultuurikatel): accreditation badges can be collected at the venue on the day of the event. The accreditation contact is **media.accreditation@eu2017.ee**.

A number of Estonian Presidency events will be available via live streaming through the eu2017.ee website. Available live streams can be found by going to the event page of the event you are interested in. After the live stream is complete, the recording will be available on the video page of the Estonian Presidency site (www.eu2017.ee/videos).

PRESS CENTRE

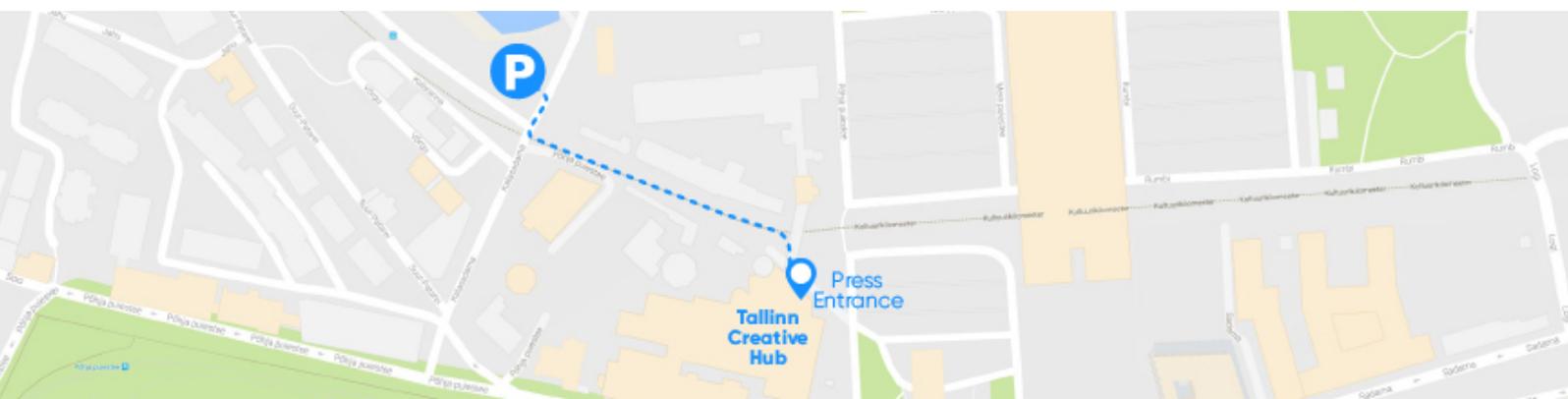
Location and access

- ● ● The press centre is located on the lower ground floor of the main Presidency venue, Tallinn Creative Hub (Kultuurikatel - www.eu2017.ee/venue) with a separate entrance that will be clearly indicated. Media representatives can access the press centre via Kalaranna Street and the Kultuurikilomeeter walking trail.

Located in the city centre, about 500 metres from the recently-redeveloped Rotermann Quarter, Tallinn Creative Hub (Kultuurikatel) is about the same distance from Tallinn Old Town.

Address:

Tallinn Creative Hub (Kultuurikatel)
Põhja pst 27a, 10415 Tallinn, Estonia



Linnahall bus stop (city buses numbers 3, 52, 73) is the closest stop for Tallinn Creative Hub (Kultuurikatel). The tram service nearest Tallinn Creative Hub (Kultuurikatel) is scheduled to be closed for upgrades during the summer months. Depending on the taxi company used, you can expect to pay between €8 and €10 for a taxi from the Tallinn Airport to Tallinn Creative Hub (Kultuurikatel) – make sure to ask for 'Kultuurikatel'.

●●● Parking

Media representatives are recommended to use the parking area on **Kalasadama Street** (rates apply).

●●● Opening hours

The press centre will open at **07.00** every day during high-level events and will close four hours after the last press opportunity of the day.

●●● Presidency information desk

The information desk will provide information, services and assistance on the following:

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|--|---|
| ● General information | ● Registration for media opportunities |
| ● Agenda of the day and updates | ● Booking of media booths |
| ● EU Whoiswho | ● Technical support |
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●●● Facilities include:

- security check
- cloakroom with lockers
- lounge with coffee, tea, water, and soft drinks
- press conference room
- 2 briefing rooms
- restaurant providing free lunch, soft drinks, and snacks
- 120 workstations equipped with two power sockets and wired internet access
- journalists may reserve work spaces with a label indicating their name and media organisation
- 12 media booths equipped with universal power outlets, wired and wireless internet access, LAN connection and a monitor/TV
- the booths will be wired to receive live video and selectable audio feeds (floor language and translations) from the meetings covered by the Host Broadcaster
- the media booths can be reserved on a first-come, first-served basis by sending an email to hostbroadcaster@err.ee, or at the information desk in the press centre
- 2 soundproofed radio booths – bookings at the information desk
- 2 stand-up locations – bookings should be made through the Host Broadcaster
- press centre Wi-Fi
- 4 desktop computers
- 1 printer
- in-house information channel
- smoking area

HOST BROADCASTER

- ● ● Estonian Public Broadcasting (ERR) will be engaged as the official host broadcaster for the Estonian Presidency of the Council of the European Union in 2017. ERR will provide accredited media with audiovisual content, free of charge, from high-level events in Estonia, and can also book the stand-up positions and playouts. They can be contacted by sending an email to **hostbroadcaster@err.ee**.

The host broadcaster provides coverage of the following set pieces:

- doorstep
- handshake
- round table
- family photo
- press conferences as per the official programme

In order to download and use audiovisual content on-site at Tallinn Creative Hub (Kultuurikatel), please contact the press centre coordinator.

For the use of materials outside the venue, please register by sending an email to **infodesk@eu2017.ee**.

Stand-up positions

- ● ● There are two stand-up positions available, which are served on-demand. These are fully equipped positions with a camera, microphone, lighting, and earcom with telephone. The stand-up positions are provided at no cost. Please note this service does not include a satellite uplink.
- stand-up positions can be booked with the host broadcaster at **hostbroadcaster@err.ee**
- the satellite uplink can be booked via EBU at **newsoperations@eurovision.net**

Host photographers

- ● ● All photos taken by the host photographers will be uploaded to the Estonian Presidency Flickr site. If journalists wish to use photos that do not appear on the Flickr site, they are asked to refer to the press team.

Photos will be provided through the Flickr EU2017EE page:
www.flickr.com/photos/eu2017ee/albums.

MEDIA CONTACTS

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SPOKESPERSONS

Contact details of the spokespersons of the Estonian Presidency are listed on www.eu2017.ee/contacts.

PRACTICAL INFORMATION

●●● Public transport

Visitors can purchase bus, tram, and trolley tickets on board from the driver; this costs €2 for one ticket, or you can purchase a Smartcard from sales points, such as major newsagents. Smartcards can be bought for one, three, five or 30 days' travel and topped up.

●●● Taxi services

Taxi fares from the airport to the centre should not exceed €10. Additionally, several popular driver-requesting or ride-sharing apps are in common use in Estonia.

●●● Traffic

In Estonia, vehicles must drive on the right-hand side of the road. The speed limit is 50 km/h in urban areas and 90 km/h in non-urban areas unless specified otherwise.

●●● Language

The official language of Estonia is Estonian, but English and Russian are widely spoken, as well as German and Finnish to a lesser extent.

●●● **Accommodation**

Due to the peak of the tourist season coinciding with the start of the Estonian Presidency, we recommend booking your accommodation well in advance. Major international chain hotels are within 20–30 minutes' walk, or 10 minutes' taxi ride, of Tallinn Creative Hub (Kultuurikatel).

Some of the best hostels are along Lai Street in the Old Town, the Rotermann Quarter, and Roosikrantsi street. AirBnB, and another sharing-economy network, Couchsurfing, also have a large number of hosts in Tallinn.

●●● **Country dialling code** Dial 00372 or +372

●●● **Emergency numbers**

Dial 112, the EU-wide emergency number for police, the fire brigade or ambulance.

●●● **Opening hours: Pharmacies**

Pharmacies are usually open from 10.00 to 19.00 outside of shopping malls, with pharmacies in shopping malls usually matching the mall closing time, which is commonly 21.00.

In Tallinn, two pharmacies operate through the night:

- Südameapteek at Tõnismägi 5, ph: +372 644 2282
- Südameapteek at Vikerlase 19, ph: +372 638 4338

●●● **Opening hours: Banks**

Most banks are open from 09.00 to 18.00 on weekdays.

●●● **Smoking**

Smoking in public is allowed only in designated areas.

●●● **Wi-Fi**

In Tallinn, hotspots are available in public parks and squares and nearly all cafés and restaurants offer free Wi-Fi.

●●● **Plug socket**

- Voltage: 230V
- Frequency: 50Hz
- Type: F (with two round pins)

Social Media



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